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## BIB DATA SHEET

CONFIRMATION NO. 1296

| SERIAL NUMBER  | FILING or 371(c)<br>DATE  | CLASS  | GROUP ART UNIT  | ATTORNEY DOCKET<br>NO.          |                               |                                    |
|--|---|--|---|---------------------------------|-------------------------------|------------------------------------|
| 09/492,725   | 01/27/2000<br><b>RULE</b>   | 705  | 3688  | PD-980142                       |                               |                                    |
| <b>APPLICANTS</b><br>Robert G. Arsenault, Redondo Beach, CA;<br>Tam T. Leminh, Cypress, CA;<br><b>** CONTINUING DATA *****</b><br>This appln claims benefit of 60/126,927 03/29/1999<br><b>** FOREIGN APPLICATIONS *****</b><br><b>** IF REQUIRED, FOREIGN FILING LICENSE GRANTED **</b><br>04/03/2000 |   |  |   |                                 |                               |                                    |
| Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No<br>35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No<br>Verified and /VICTORIA VICTORIA<br>VANDERHORST/<br>Examiner's Signature                          |   | <input type="checkbox"/> Met after Allowance<br>Initials | <b>STATE OR<br/>COUNTRY</b><br>CA   | <b>SHEETS<br/>DRAWINGS</b><br>9 | <b>TOTAL<br/>CLAIMS</b><br>40 | <b>INDEPENDENT<br/>CLAIMS</b><br>4 |
| <b>ADDRESS</b><br>THE DIRECTV GROUP, INC.<br>PATENT DOCKET ADMINISTRATION<br>CA / LA1 / A109<br>2230 E. IMPERIAL HIGHWAY<br>EL SEGUNDO, CA 90245<br>UNITED STATES  |   |  |   |                                 |                               |                                    |
| <b>TITLE</b><br>System and method for transmitting, receiving and displaying advertisements  |   |  |   |                                 |                               |                                    |
| <b>FILING FEE<br/>RECEIVED</b><br>1988   | FEES: Authority has been given in Paper<br>No. _____ to charge/credit DEPOSIT ACCOUNT<br>No. _____ for following: |  | <input type="checkbox"/> All Fees<br><input type="checkbox"/> 1.16 Fees (Filing)<br><input type="checkbox"/> 1.17 Fees (Processing Ext. of time)<br><input type="checkbox"/> 1.18 Fees (Issue)<br><input type="checkbox"/> Other _____<br><input type="checkbox"/> Credit |                                 |                               |                                    |